Philadelphia University Introduces
Master of Science Degree Program in Digital Design

PHILADELPHIA (June 22, 2002) — Philadelphia University announces the introduction of a Master of Science Program in Digital Design for Fall 2002. The program, which integrates proficiencies from several different design disciplines, emphasizes skill sets and critical thinking processes specific to the digital design field.

The Digital Design Program prepares students for a variety of technology-based design careers that incorporate 3D modeling, animation, and multimedia. To ensure a quality electronic deliverable, students will focus on teamwork and interdisciplinary interaction, which are paramount to achieving success. The program's capstone project requires that students from a variety of majors collaborate to develop a working prototype of a product, service, entertainment or publication.

“Fundamental to success in this profession, which is typified by the accelerating convergence of digital disciplines, is the knowledge and skill to manipulate digital technology within interdisciplinary teams,” said Dennis Kuronen, Philadelphia University Graphic Design program director. “Our graduate Digital Design Program will enable students, through a balance of collaborative and individual exploration, to develop innovative ways to effectively communicate ideas, visualize design proposals and disseminate information.”

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Offering six undergraduate and graduate degree programs, the School of Architecture and Design at Philadelphia University continues to develop programs that meet the needs of industry. “This is due, in part, to the proactive real-world teaching approach we apply,” explains Carol Fixman, vice president of Academic Affairs at Philadelphia University. “Our design professors have extensive industry experience and are very aware of developments that occur in the private sector. Each course is structured to prepare highly qualified candidates for the most sought after positions in the workplace. As a result, our job placement rate shortly after graduation is quite high.”

The Master of Science in Digital Design is offered in a 12 month, a 15 month, or a 2.5 year program, depending on the number of prerequisites a student is required to fulfill. For more information about this program, or to apply, please visit our website at www.PhilaU.edu/digitaldesign or call 215.951.2700.

Philadelphia University, founded in 1884, is a fully accredited, private university with 3,500 part- and full-time students from 38 states and 46 countries. The University offers more than 40 undergraduate and graduate degree programs leading to the bachelor of science, bachelor of architecture and master’s degrees. Academic programs encompass architecture, design, business, textiles, fashion, science and health.