Philadelphia University News

Philadelpia, August 2006 – Philadelphia University’s Fashion Industry Management program has earned another five-year endorsement by the American Apparel and Footwear Association (AAFA).

“We are very pleased to have received once again the endorsement of the AAFA, which indicates that our program meets the highest standards and our curriculum is in line with the needs of industry,” said Jerry Rosenau, Kurt Salmon Chair of Fashion Industry Management.

To merit the Association’s endorsement, each institution’s curriculum is reviewed by an appointed group of industry professionals and peers from other schools. These institutions complete a comprehensive self-analysis of the competencies they deliver in such areas as textiles, marketing, merchandising, product development, material utilization, spreading, cutting, work measurement, assembly, finishing, technology, costing, production scheduling, quality management, sourcing and MIS.

The 13 schools whose programs are currently endorsed “are among the best of the best for the soft goods industry in North America,” according to the AAFA.

Philadelphia University, founded in 1884, is a private university with 3,200 full- and part-time students enrolled in more than 50 undergraduate and graduate programs. The University includes Schools of Architecture, Business Administration, Design and Media, Engineering and Textiles, Liberal Arts and Science and Health.

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