Hundreds of Cyclists Will Bike to Ocean City Saturday, June 2, to Raise Funds For Kelly’s Ride

The second annual charity bike ride will benefit the Kelly Vogdes Scholarship at Philadelphia University, Robins Nest and Amigos de Jesus Orphanage

PHILADELPHIA, June 2007 – It will be a family affair at the shore on Saturday when Philadelphia University business student Jillian Greenwald, her sister Vanessa, 24, and her father David, of Red Bank, N.J., hop on their bikes to support Kelly’s Ride, a charity bicycle ride.

Kelly’s Ride is organized by the family and friends of Philadelphia University graduate Kelly Vogdes, of Camden County, who died tragically in 2004. Funds raised from the ride support the Kelly Marie Vogdes Scholarship at Philadelphia University, which was endowed by Joseph and Kathie Vogdes in memory of their daughter last year. Other beneficiaries of Kelly’s Ride include Amigos de Jesus Orphanage in Honduras and Robins Nest, Inc., a group home for adolescent girls in New Jersey.

The Greenwald family will bike the 25-mile route from May’s Landing to Ocean City, which starts at 10 a.m. this Saturday, June 2. Riders can also tackle the 65-mile route starting at Medford, N.J. and also ending at Ocean City, where there will be food, beverages, music and entertainment awaiting all participants.

“I’m excited to participate and remember Kelly in such an amazing way,” said Jillian Greenwald, a rising sophomore and member of Philadelphia University’s crew program. “It’s a way for me to help out and be an example to others.”

“I was thrilled when Jillian told me about the ride,” said David Greenwald. “It will be a great way to bond and give back to the University.” The Greenwalds are preparing for their 25-mile ride by exercising on stationary bikes, treadmills and rowing machines.

Kelly’s Ride was first organized in 2006 as a way to honor the active life of Vogdes and raise money to help improve the quality of life for disadvantaged girls and young women. Last year, more than 500 riders, sponsors and corporate donors raised nearly $100,000 during the event. For more information, visit http://www.kellysride.com.

Philadelphia University, founded in 1884, is a private university with 3,200 full- and part-time students enrolled in more than 50 undergraduate and graduate programs. The University includes Schools of Architecture, Business Administration, Design and Media, Engineering and Textiles, Liberal Arts and Science and Health.