In addition to iconographic links from home (above), text links from “About” pages and relevant Quick Links on majors’ pages will direct visitors to “work”

**STUDENT WORK**

PROGRAM A
- student 1
- student 2

PROGRAM B
- student 1
- student 2

**FACULTY WORK**
(future appendix)

**LANDING PAGE IS A PROFILE PAGE**
(boilerplate design)

- NAME:
- CLASS YEAR:
- MAJOR:

**TESTIMONIAL**
(first person comment by student regarding the work in question)

**“WORK” LINKS**
(content as appropriate: PDF link, gallery thumbnails to user-enabled secondary windows, dedicated gallery pages, flash link, video link, etc.)

The evolution of www.PhilaU.edu has seen student work posted as it related to events (e.g. www.PhilaU.edu/FashionDesign/studentwork.htm), awards, and competitions (e.g. www.PhilaU.edu/SBA/News/news-students.htm). Individual departments (e.g. Industrial Design, Textile Design) have likewise made efforts in this direction.

The student work profiles as proposed here, however, represent a further step forward in the site’s evolution toward a more comprehensive and cohesive recruitment tool.